

# nVision Global®

## Why Global Shipment Visibility is Critical

### Company Overview

nVision Global is the leader in global freight management solutions and services, specializing in Freight Audit & Payment, Order Management, Supplier Management, Visibility, TMS and Freight Spend Analytics.



As a leader or someone who is actively involved with the management and movement of shipments around the world, you need to know that shipment visibility is critical for several reasons.

Firstly, shipment visibility enables companies to have real-time access to information about shipments as they move through your supply chain. This means that you can track the progress of your shipments, anticipate any potential delays or disruptions, and take proactive steps to mitigate any issues that may arise. By having visibility into your shipments, you are able to make informed decisions that help you and those in your organization to optimize your supply chain, reduce costs, and improve overall customer satisfaction.

Secondly, shipment visibility allows you to manage inventory levels more effectively. With real-time information about the location and status of your shipments, you are able to adjust your inventory levels accordingly, ensuring that you have the right amount of inventory in the right places at the right time. This helps you to reduce the risk of stockouts, minimize the need for emergency shipments, and optimize your inventory carrying costs.

Thirdly, shipment visibility is critical for compliance and risk management. With access to real-time information about your shipments, you can ensure that you are in compliance with all relevant regulations and laws, and that you are adhering to your own internal policies and procedures. You can also identify and mitigate any potential risks associated with your shipments, such as security risks or environmental risks.

Finally, shipment visibility is essential for customer satisfaction. By providing your customers with real-time updates on the status of their shipments, you can keep them informed and engaged throughout the entire supply chain process. This helps to build trust and loyalty with your customers, which can ultimately drive repeat business and increase customer lifetime value.

In summary, shipment visibility is critical for optimizing your supply chain, managing inventory levels, ensuring compliance and risk management, and improving customer satisfaction. As the leader of a global company, ensuring that you have visibility into your shipments is essential for your success.